# **MISSION AND VISION**

## Mission and Vision of the CU Anschutz Medical Campus

**Mission**: with innovation, agility, and excellence, we improve humanity by preventing illness, saving lives, educating health professionals and scientists, advancing science, and serving our communities.

Vision: to provide the finest team-based healthcare, science, and education in the world by being collaborative architects that respond quickly to the changing needs of society and engage and honor the community around us through lenses of diversity, equity, and inclusivity, mental health and wellness, and data sciences.

# Mission Areas Five Strategic Initiatives

As we look back at an impressive fifteen-year history of excellence – and ahead to an even brighter future – we are positioned to achieve more than we could have thought possible.

We gathered over 700 campus and community members to determine how to become the best academic medical campus in the country. Based on their recommendations, over the next five years we will focus on innovation and collaboration to better serve our students and trainees, our faculty and staff, our patients and the broader community.

In the coming years, we will pursue the following five strategic initiatives to reach these goals.

### **Leverage Data**

The future of healthcare is in the harmonization and smart application of data. We will build an integrated data infrastructure by investing in data analytics, health Al and bioinformatics.

By closely coordinating the vast amounts of information available to our work, we bring real-time data to our fingertips and make vital insights more accessible. Integrating data will help us uncover possibilities in research and patient care to push the boundaries of what's possible to improve more lives across the Rocky Mountain region and beyond.

Creating a stronger data infrastructure will also give us an opportunity to monitor our success in diversity, equity and inclusion, and hold ourselves accountable to our goals.

#### **Build a Healthcare Innovation Institute**

Working across disciplines is key to the continued success of CU Anschutz. A healthcare innovation institute will accelerate collaboration and speed breakthroughs to market.

Such an institute is more than a building or a center - it is a vehicle to create new partnerships and pathways to propel research discoveries.

A healthcare innovation institute will step up the collaboration across disciplines already taking place on campus and attract more industry partners interested in fostering innovation, entrepreneurship and delivery of patient care.

## **Enhance the Student Experience**

At our core, we are an academic medical campus supporting learners to be the best in the healthcare workforce.

Connecting existing student support services and scaling up others will help ensure future leaders training here benefit from a strong sense of belonging and thrive in an environment that promotes wellness. Growing our base of services and making resources for mental health and wellness easy to access will help us accomplish this goal.

As our campus continues to expand and attract the best and the brightest students from diverse backgrounds, we are also committed to investing in their success. With an eye toward diversity, equity and inclusion, we will make the CU Anschutz Medical Campus a welcoming and accessible destination for a diverse community of learners.

#### **Partner on Patient-Centered Care**

One of our primary missions on this campus is to save and improve lives —not just in Colorado, but across the region, country and globe. Ensuring that patients are informed and have access to the resources they need to make educated decisions about their own care is a big part of how we do that.

Working closely with UCHealth, Children's Hospital Colorado and other healthcare partners, we will make medicine easier and more accessible for patients.

By bringing the latest and best technologies to improve access and care – telehealth, econsults, remote monitoring and more - we will empower our patients by giving them the tools to navigate their own care and by putting their own data to work for them.

#### **Invest in Our People**

Our people are our greatest asset. By investing in their growth and development, we help them reach even greater heights.

Over the next several years, we will identify new ways to help our employees advance in lasting, fulfilling careers within the University of Colorado system.

That is why we will be designing career pathways to expand access to employment, inspire professional growth, promote mental health and wellness, and accelerate career advancement.

We will also be pursuing hiring practices that promote a diverse and inclusive workforce, as well as evaluating innovative approaches to tenure and promotion. These are just a few of the strategies we will pursue in the coming years.