

# INTERNATIONAL BUSINESS, MS

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## Introduction

The MS in International Business program prepares students for international business-related careers in multinational companies, international entrepreneurial ventures, governmental organizations, international social enterprises, and other international organizations. The program provides students the knowledge, critical thinking, and skills to identify, create and seize international business opportunities, and to address the challenges and risks of doing business in a global economy.

Through foundational and specialized courses, action learning opportunities (case studies, international business projects, internships, consulting opportunities), mentorships, and study abroad trips, students learn about the dynamic international business environment, international business transactions and business functions, route to markets, technologies impacting globalization, global supply chain management, and other essential IB topics.

The University of Colorado Denver is the only Colorado university, and one of just 16 universities nationwide, granted the U.S. Department of Education's prestigious designation as a Center for International Business Education Research ([http://www.ucdenver.edu/academics/internationalprograms/CIBER/Pages/IIB\\_CIBER.aspx](http://www.ucdenver.edu/academics/internationalprograms/CIBER/Pages/IIB_CIBER.aspx)) (CIBER), an honor earned in large part through the excellence of the international business program.

## Program Requirements

The MS program in International Business requires the completion of the following:

### Business Prerequisites

*Advisors will evaluate transcripts for possible prerequisite waivers.*

Students who choose to take courses for the degree that require prerequisites not previously met, may be required to take additional courses. Completion of prerequisite courses is in addition to the 30-hour MS in International Business degree. Meeting prerequisites is the responsibility of the student.

| Code  | Title  | Hours |
|---|--|-------|
| <b>A. International Business Core</b>           |  |       |
| <i>Complete all five following courses:</i>     |  |       |
| INTB 6000                                       | Introduction to International Business               | 3     |
| ENTP 6826                                       | International Entrepreneurship                       | 3     |
| INTB 6600                                       | Transformative Technologies Impacting Globalization  | 3     |
| INTB 6800                                       | Special Topics in International Business             | 3     |
| INTB 6024                                       | Trade Finance and Payments in International Business | 3     |
| <b>B. International Business Electives</b>      |  |       |
| <i>Complete three of the following courses:</i> |  | 9     |

|   |  |           |
|---|--|-----------|
| INTB 6026   | Marketing Challenges at the Global Frontier          |           |
| INTB 6022   | International Business Negotiations and Transactions |           |
| INTB 6370   | International Accounting                             |           |
| INTB 6372   | International Financial Management                   |           |
| INTB 6500   | International Business Consulting                    |           |
| INTB 6730   | Supply Chain Analytics                               |           |
| INTB 6870   | Global Climate Change                                |           |
| ENTP 6110   | Innovation in Fintech                                |           |
| <b>C. Global Action-Learning and Immersion Courses <sup>1</sup></b> |  |           |
| <i>Complete two of the following courses:</i>                       |  | 6         |
| INTB 5939   | Internship <sup>2</sup>                              |           |
| INTB 6028   | Global Study Topics <sup>2</sup>                     |           |
| INTB 6500   | International Business Consulting <sup>2</sup>       |           |
| INTB 6840   | Independent Study <sup>2</sup>                       |           |
| <b>Total Hours</b>  |  | <b>30</b> |

<sup>1</sup> The global action-learning and immersion courses may be met with pre-approved study abroad courses or INTB 6800 Special Topics courses that are cross-listed with other schools/departments at CU Denver (e.g., College of Liberal Arts and Sciences, College of Arts and Media).

<sup>2</sup> Each of the global action learning and immersion courses may be taken up to two times with different company sponsors (INTB 5939), field study (INTB 6028), company sponsors/projects (INTB 6500), and independent study (INTB 6840).

### Certificates/Badges

Students will have opportunities to participate in collaborative programs and earn certificates and/or badges from the Institute for International Business/Center for International Business Education and Research, Jake Jobs Center for Entrepreneurship, Spanish for International Business program, and other partner organizations. Additional fees may apply for these programs. MSIB students will receive additional information regarding these programs.