

SOCIAL ENTERPRISE CERTIFICATE

Introduction

Courses in this certificate build students' abilities to design and launch successful businesses that are responsive and sensitive to social needs, equity and justice, and human well-being. Offered online, with many face-to-face options. A sample of course topics include:

- Social enterprise
- Mission-driven and social entrepreneurship
- Human health and environmental pollution
- Marketing challenges at the global frontier
- Civil society and non-governmental organizations
- Managing for social equity
- Public-private partnerships
- Environmental justice
- Community development

Certificate Requirements

1. Students must pass required courses with a grade of C or higher to earn this certificate

Code	Title	Hours
<i>Required Course:</i>		
SUSB 6300	Social Enterprise	3
<i>Complete 2 of the following:</i>		6
ENTP 6200	Purpose-Driven Innovation in Social Entrepreneurship	
HBSC 7210	Human Health and Environmental Pollution	
INTB 6026	Marketing Challenges at the Global Frontier	
PUAD 5125	Civil Society and Nongovernmental Organizations	
PUAD 5260	Managing for Social Equity	
PUAD 5325	Public Private Partnerships	
URPL 6235	Environmental Justice	
URPL 6400	Community Development	
Total Hours		9