

# BUSINESS (BUSN)

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## BUSN 1100 - College Success (1 Credit)

This course features skills, strategies, resources, dispositions, and behaviors that lead to success as a college student. In addition to practicing key academic proficiencies, such as writing, critical thinking, and analysis, students will learn to navigate the university system and utilize its support mechanisms and offices. BUSN 1100 will also feature a number of engaged learning strategies, including service learning, common intellectual experiences across sections, out-of-class engagement, self-reflection, and collaborative learning. The goal is to create capable, confident, and conscientious citizens of the CU Denver community. Restriction: Restricted to freshman level Business School majors. This is a business core course therefore a grade of a 'C-' or better must be earned to satisfy Business graduation requirements. Max hours: 1 Credit.

Grading Basis: Letter Grade

Restriction: Restricted to freshman level Business School majors.

Typically Offered: Fall, Spring.

## BUSN 1110 - Intro to Investment Services Careers (1 Credit)

Open to all majors! Provides a comprehensive overview of careers in the Investment Services industry. Emphasis will be on interactions with industry professionals to provide hands-on knowledge and opportunities for in-depth discussion. Students are required to participate in a site visit to an investment services company during the course. Max hours: 1 Credit.

Grading Basis: Satisfactory/Unsatisfactory

## BUSN 1200 - Career and Professional Development (3 Credits)

This first year course develops a student's professional skills, providing knowledge on key factors for early and long-term career success. Through applied learning and career-oriented experiences, the course covers: career and major exploration, student resources, resume writing, interview skills, business communications, professional etiquette, emotional intelligence, time management, ethical behavior, and workplace expectations. Students will have opportunities to develop their own professional network with business leaders as new members of the Business School. Restriction: Restricted to freshman level Business School majors. Max hours: 3 Credits.

Grading Basis: Letter Grade

Restriction: Restricted to freshman and sophomore level Business School majors.

Typically Offered: Fall, Spring.

## BUSN 2110 - Cultivating Emotional Intelligence (1 Credit)

This course delves into the social and emotional skills that sustain positive relationships at school and at work. It highlights the foundational and related skills of empathy and "emotional intelligence," also known as EQ, which refers to the skills of identifying and regulating our own feelings, tuning into the feelings of others, and understanding their perspectives, and using this knowledge to guide us toward constructive social interactions. We'll assess current emotional and social intelligence skills, and you will discover the Foundational 4 Quadrants of Emotional and Social Intelligence (ESI) to understand, use and manage emotions. Topics covered in this course apply to student academic success and personal and professional development. Restriction: Restricted to undergraduate majors (BSBA majors) within the Business School or BS Data Science majors. This is a business core course therefore a grade of a 'C-' or better must be earned to satisfy Business graduation requirements. Max hours: 1 Credit.

Grading Basis: Letter Grade

Restrictions: Restricted to undergraduate majors within the Business School.

Typically Offered: Fall, Spring.

## BUSN 3110 - Career and Professional Development (1 Credit)

This course develops a student's academic and professional skills, providing knowledge on key factors for early and long-term academic and career success. Through applied learning and career-oriented experiences, the course covers: career and major exploration, student resources, resume writing, interview skills, business communications, professional etiquette, and workplace expectations. Students will have opportunities to develop their own professional network with other students and business leaders as new members of the Business School. Topics covered in this course apply to student professional development. This is a business core course therefore a grade of a 'C-' or better must be earned to satisfy Business graduation requirements. Restriction: Restricted to students with 45 credit hours that are undergraduate majors (BSBA majors) within the Business School or BS Data Science majors. Max hours: 1 Credit.

Grading Basis: Letter Grade

Restricted to students with 45 credit hours that are undergraduate majors (BSBA majors) within the Business School or BS Data Science majors.

Typically Offered: Fall, Spring.

## BUSN 3939 - Internship (1-3 Credits)

Supervised experiences involving the application of concepts and skills in an employment situation. To enroll in an internship, students must work with the Experiential Learning Center on campus and have a 2.40 GPA or higher. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Repeatable. Max hours: 9 Credits.

Grading Basis: Satisfactory/Unsatisfactory

Repeatable. Max Credits: 9.

Restriction: Restricted to undergraduate Business majors with junior standing or higher

**BUSN 4100 - Empowering Women in Business (3 Credits)**

This class focuses on empowering women to develop their leadership potential through an immersive syllabus designed to build confidence, cultivate leadership skills, and access a network of influential business professionals. Students will actively engage with mentors, industry leaders, and peers in collaborative workshops, in-class learning experiences and lectures, and in an end of semester retreat. Participants will develop an understanding of gender equity dynamics, emotional intelligence, and problem-solving strategies that are essential in today's complex business landscape. The course is designed to equip students—women, men, and non-binary—to become powerful allies and sponsors who can collectively and effectively address workplace challenges. By combining theoretical knowledge with practical skill-building and direct professional exposure, students gain a comprehensive toolkit for navigating and transforming business environments. Restriction: Restricted to students with Junior standing. Max hours: 3 Credits. Grading Basis: Letter Grade. Restriction: Restricted to Junior standing or higher. Additional Information: Denver Core Requirement, Cultural Diversity. Typically Offered: Fall, Spring.

**BUSN 4200 - The Black Portfolio: from Slavery to the Pursuit of Happiness (3 Credits)**

This course explores the evolution of African American household finance from slavery to the present, using historical data such as the U.S. Census (1790) and household finance datasets (since 1962). It examines key financial elements, including portfolio composition, risk-return relationships, and stock market participation. A major focus is on slavery reparations, estimating the financial value of enslaved individuals had they been paid wages and allowed to invest. The course is structured around four historical periods: slavery (1619–1865), segregation (1865–1968), discrimination (1968–2008), and integration (post-2008). It also analyzes the social impact on financial behaviors and the increasing interest of African American investors in the stock market. Max hours: 3 Credits. Grading Basis: Letter Grade. Additional Information: Denver Core Requirement, Cultural Diversity.

**BUSN 4800 - Global Business Accelerator (3 Credits)**

This course is a global experiential learning program designed to prepare students for success in our increasingly interconnected world. It emphasizes the development of a global perspective and international collaboration by connecting college students from diverse backgrounds around the world. Through an online learning platform, participants work together on real-world projects sourced from top global companies, allowing them to experience the challenges and rewards of collaborating with peers from different countries and cultures. The program fosters cross-cultural understanding and enables students to build a diverse professional network while developing competencies in intercultural skills and in-demand industry tools. Restriction: Restricted to undergraduate students with junior standing or higher. Max hours: 3 Credits. Grading Basis: Letter Grade. Restriction: Restricted to Junior standing or higher.

**BUSN 4950 - Special Topics (1 Credit)**

Research methods and results, special topics and professional development in business. Prerequisites vary according to topic and instructor requirements. Grading Basis: Satisfactory/Unsatisfactory. Repeatable. Max Credits: 3.