

# BUSINESS (BUSN)

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## BUSN 1100 - College Success (1 Credit)

This course features skills, strategies, resources, dispositions, and behaviors that lead to success as a college student. In addition to practicing key academic proficiencies, such as writing, critical thinking, and analysis, students will learn to navigate the university system and utilize its support mechanisms and offices. BUSN 1100 will also feature a number of engaged learning strategies, including service learning, common intellectual experiences across sections, out-of-class engagement, self-reflection, and collaborative learning. The goal is to create capable, confident, and conscientious citizens of the CU Denver community. Restriction: Restricted to freshman level Business School majors. This is a business core course therefore a grade of a 'C-' or better must be earned to satisfy Business graduation requirements. Max hours: 1 Credit.

Grading Basis: Letter Grade

Restriction: Restricted to freshman level Business School majors.

Typically Offered: Fall, Spring.

## BUSN 1110 - Intro to Investment Services Careers (1 Credit)

Open to all majors! Provides a comprehensive overview of careers in the Investment Services industry. Emphasis will be on interactions with industry professionals to provide hands-on knowledge and opportunities for in-depth discussion. Students are required to participate in a site visit to an investment services company during the course. Max hours: 1 Credit.

Grading Basis: Satisfactory/Unsatisfactory

## BUSN 1200 - Career and Professional Development (3 Credits)

This first year course develops a student's professional skills, providing knowledge on key factors for early and long-term career success. Through applied learning and career-oriented experiences, the course covers: career and major exploration, student resources, resume writing, interview skills, business communications, professional etiquette, emotional intelligence, time management, ethical behavior, and workplace expectations. Students will have opportunities to develop their own professional network with business leaders as new members of the Business School. Restriction: Restricted to freshman level Business School majors. Max hours: 3 Credits.

Grading Basis: Letter Grade

Restriction: Restricted to freshman and sophomore level Business School majors.

Typically Offered: Fall, Spring.

## BUSN 2110 - Cultivating Emotional Intelligence (1 Credit)

This course delves into the social and emotional skills that sustain positive relationships at school and at work. It highlights the foundational and related skills of empathy and "emotional intelligence," also known as EQ, which refers to the skills of identifying and regulating our own feelings, tuning into the feelings of others, and understanding their perspectives, and using this knowledge to guide us toward constructive social interactions. We'll assess current emotional and social intelligence skills, and you will discover the Foundational 4 Quadrants of Emotional and Social Intelligence (ESI) to understand, use and manage emotions. Topics covered in this course apply to student academic success and personal and professional development. Restrictions: Restricted to undergraduate majors within the Business School. This is a business core course therefore a grade of a 'C-' or better must be earned to satisfy Business graduation requirements. Max hours: 1 Credit.

Grading Basis: Letter Grade

Restrictions: Restricted to undergraduate majors within the Business School.

Typically Offered: Fall, Spring.

## BUSN 3110 - Career and Professional Development (1 Credit)

This course develops a student's academic and professional skills, providing knowledge on key factors for early and long-term academic and career success. Through applied learning and career-oriented experiences, the course covers: career and major exploration, student resources, resume writing, interview skills, business communications, professional etiquette, and workplace expectations. Students will have opportunities to develop their own professional network with other students and business leaders as new members of the Business School. Topics covered in this course apply to student professional development. This is a business core course therefore a grade of a 'C-' or better must be earned to satisfy Business graduation requirements. Restriction: Restricted to undergraduate majors (BSBA majors) within the Business School and BS Data Science majors. Max hours: 1 Credit.

Grading Basis: Letter Grade

Restriction: Restricted to undergraduate majors (BSBA majors) within the Business School and BS Data Science majors.

Typically Offered: Fall, Spring.

## BUSN 4100 - Empowering Women in Business (3 Credits)

This course focuses on empowering women to advance in business. Focus on understanding gender equity issues, developing strong emotional intelligence and problem-solving skills and provides networking opportunities. Students will develop an understanding of the practical issues women face in business and effective skills to overcome roadblocks to advancement. Restriction: Restricted to students with Junior standing. Max hours: 3 Credits.

Grading Basis: Letter Grade

Restriction: Restricted to Junior standing or higher.

Additional Information: Denver Core Requirement, Cultural Diversity.

Typically Offered: Fall.

## BUSN 4950 - Special Topics (1 Credit)

Research methods and results, special topics and professional development in business. Prerequisites vary according to topic and instructor requirements.

Grading Basis: Satisfactory/Unsatisfactory

Repeatable. Max Credits: 3.