

# INTERNATIONAL BUSINESS (INTB)

## INTB 1000 - Special Topics (3 Credits)

This topics course at the 1000 level is designed to offer flexibility for the International Business department for lower division special topics classes that are occasionally offered. Students may enroll up to 3 times to total no more than 9 credits but the topics must differ for each course. Repeatable. Max hours: 9 Credits.  
Grading Basis: Letter Grade  
Repeatable. Max Credits: 9.  
Typically Offered: Fall, Spring.

## INTB 1111 - International Social Entrepreneurship (3 Credits)

This course examines the rise of international social entrepreneurship and the innovative solutions that international social entrepreneurs have developed to address some of the world's most pressing social, cultural, economic and environmental challenges. Restriction: Restricted to Freshman level students. Max hours: 3 Credits.  
Grading Basis: Letter Grade  
Restriction: Restricted to Freshman level students

## INTB 2939 - Internship (1-3 Credits)

Repeatable. Max Hours: 9 Credits.  
Grading Basis: Satisfactory/Unsatisfactory  
Repeatable. Max Credits: 9.

## INTB 3000 - Global Perspectives (3 Credits)

Globalization brings both opportunities and challenges that need to be fully explored, discussed and understood both by the business and non-business student. This interdisciplinary course is designed to generate awareness and stimulate thought, perspective, and debate on current and emerging issues surrounding globalization—economic, financial, political, cultural, environmental sustainability and others. Restriction: Restricted to undergraduate students with 45 credit hours or more. Max hours: 3 Credits.  
Grading Basis: Letter Grade  
Restriction: Restricted to undergraduate students with 45 credit hours or more.  
Additional Information: Denver Core Requirement, International Perspectives.

## INTB 3939 - Internship (1-3 Credits)

Supervised experiences involving the application of concepts and skills in an employment situation. To enroll in an internship, students must work with the Experiential Learning Center on campus and have a 2.40 GPA or higher. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Repeatable. Max Hours: 9 Credits.  
Grading Basis: Satisfactory/Unsatisfactory  
Repeatable. Max Credits: 9.  
Restriction: Restricted to undergraduate Business majors with junior standing or higher

## INTB 4028 - Global Study Topics (3 Credits)

This course is reserved for CU Denver faculty-led study abroad experiences. The course topic will vary based on the location and course content. Students register through the Office of Global Education. Cross-listed with ENTP 4028, ENTP 6028, and INTB 6028. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Max hours: 3 Credits.  
Grading Basis: Letter Grade  
Restriction: Restricted to undergraduate Business majors with junior standing or higher

## INTB 4200 - International Marketing (3 Credits)

Studies managerial marketing policies and practices of firms marketing their products in foreign countries. Analytical survey of institutions, functions, policies, and practices in international marketing. Relates marketing activities to market structure and environment. Cross-listed with MKTG 4200. Prereq: MKTG 3000 with a C- or higher. Restricted to undergraduate Business majors at a junior standing or higher. Max hours: 3 Credits.  
Grading Basis: Letter Grade  
Prereq: MKTG 3000 with a C- or higher.  
Additional Information: Denver Core Requirement, International Perspectives.

## INTB 4370 - International Financial Management (3 Credits)

Financial management in the international environment. Topics include international capital movements; international operations as they affect the financial functions; foreign and international institutions; and the foreign exchange process. Also considers foreign exchange theory and risk management, financial requirements, problems, sources, and policies of firms doing business internationally. Cross-listed with FNCE 4370. Prereq: FNCE 3000 with a C or higher. Restriction: Restricted to undergraduate Business majors at junior standing or higher. Max hours: 3 Credits.  
Grading Basis: Letter Grade  
Prereq: FNCE 3000 with a grade of C or higher Restriction: Restricted to undergraduate Business majors at a junior standing or higher

## INTB 4400 - Environments of International Business (3 Credits)

Examines the impact of the international business environment on cross-border business. Addresses theories of international business, international trade, and foreign direct investments. Promotes the development of a global mindset and cross-cultural competencies, and hones skills in collecting and analyzing international business information. Prereq: MGMT 3000 with a grade of C- or higher. Restriction: Restricted to undergraduate students with 45 credit hours or more. Cross-listed with MGMT 4400. Max hours: 3 Credits.  
Grading Basis: Letter Grade  
Requires prerequisite course of MGMT 3000 (minimum grade C-).  
Restricted to undergraduate students with 45 credit hours or more.  
Additional Information: Denver Core Requirement, International Perspectives.

## INTB 4410 - Operations of International Business (3 Credits)

Focuses on the impact of environmental factors on international business operations and the identification and analysis of complex strategic and operational issues facing business firms in global markets. The strategies and structures of international businesses, alternative foreign market entry modes, and the unique roles of various business functions at international business firms are explained and assessed. Prereq: INTB 4400 or MGMT 4400 with a grade of C or higher. Restriction: Restricted to undergraduate Business majors at a junior standing or higher. Cross-listed with MGMT 4410. Max hours: 3 Credits.  
Grading Basis: Letter Grade  
Prereq: INTB 4400 or MGMT 4400 with a grade of C or higher. Restriction: Restricted to undergraduate Business majors at a junior standing or higher.

**INTB 4580 - International Transportation (3 Credits)**

Analysis of international transportation (primarily sea and air) in world economy. Detailed study of cargo documentation and freight rate patterns. Included are liability patterns, logistics, economics, and national policies of transportation. Prereq: Requires prerequisite course of MKTG 3000 or MKTG 4050 (minimum grade C-). Restriction: Restricted to Business (BUSN) majors with Junior standing or higher only. Cross-listed with MKTG 4580. Max hours: 3 Credits.

Grading Basis: Letter Grade

Requires prerequisite course of MKTG 3000 or MKTG 4050 (minimum grade C-). Restricted to Business (BUSN) majors with Junior standing or higher only.

**INTB 4730 - International Accounting (3 Credits)**

This course provides an overview of the broadly defined area of international accounting from a financial statement user perspective, focusing on accounting issues uniquely relevant to multinational corporations. Includes discussion of some of the different financial accounting practices cross countries; financial statement analysis in a global context, international auditing practices and procedures, and international tax implications. Prereq: Requires prerequisite course of ACCT 2220 (minimum grade C-). Cross-listed with ACCT 4370, ACCT 6370, INTB 6370. Max hours: 3 Credits.

Grading Basis: Letter Grade

Requires prerequisite course of ACCT 2220 (minimum grade C-).

**INTB 4840 - Independent Study (1-8 Credits)**

Instructor approval required. Allowed only under special and unusual circumstances. Regularly scheduled courses cannot be taken as independent study. Restriction: Restricted to undergraduate business majors with junior standing or higher. Repeatable. Max Hours: 8 Credits.

Grading Basis: Letter Grade

Repeatable. Max Credits: 8.

Restriction: Restricted to undergraduate Business majors with junior standing or higher

**INTB 4950 - Special Topics in International Business (3 Credits)**

Current topics in international business are occasionally offered. Consult the 'Schedule Planner' for specific course offerings or contact an advisor for information. Prereq: Topics vary depending on the topic and the instructor requirements. Restriction: Restricted to undergraduate Business majors with junior standing or higher. Repeatable. Max Hours: 9 Credits.

Grading Basis: Letter Grade

Repeatable. Max Credits: 9.

Restriction: Restricted to undergraduate Business majors with junior standing or higher