

# MUSIC BUSINESS EMPHASIS, AUDITION TRACK, MUSIC BS

## Introduction

Please click here (<http://catalog.ucdenver.edu/cu-denver/undergraduate/schools-colleges-departments/college-arts-media/music-entertainment-industry-studies/>) to see general Music & Entertainment Industry Studies information.

The music business emphasis prepares musicians for careers in such fields as artist management, music publishing, concert promotion, record production, venue management, label promotion, distribution and entertainment law.

## Program Delivery

- This is an on-campus program.

## Declaring This Major

- Click here (<http://catalog.ucdenver.edu/cu-denver/undergraduate/schools-colleges-departments/college-arts-media/#policiestext>) to go to information about declaring a major.
- The Bachelor of Science (BS) in Music has a competitive application process. Please refer to the Department of Music & Entertainment Industry Studies website for detailed guidelines and information.
- Students who wish to pursue the music business emphasis, audition track, are required to pass an entrance audition on their primary instrument or voice as part of the application process and to pass varying levels of performance proficiency as part of the curriculum. Please contact the College of Arts & Media at [CAM@ucdenver.edu](mailto:CAM@ucdenver.edu) for further information.

## General Requirements

To earn a degree, students must satisfy all requirements in each of the areas below, in addition to their individual major requirements.

- CU Denver General Graduation Requirements (<http://catalog.ucdenver.edu/cu-denver/undergraduate/graduation/>)
- CU Denver Core Curriculum (<http://catalog.ucdenver.edu/cu-denver/undergraduate/graduation-undergraduate-core-requirements/>)
- College of Arts & Media Graduation Requirements (<http://catalog.ucdenver.edu/cu-denver/undergraduate/schools-colleges-departments/college-arts-media/#graduationrequirements>)
- Click here (<http://catalog.ucdenver.edu/cu-denver/undergraduate/academic-policies-procedures/>) for information about Academic Policies

## Program Requirements

1. To earn a BS in Music, students must complete musicianship courses, Music & Entertainment Industry Studies core courses and requirements from one of the four emphasis areas: performance, singer/songwriter, music business or recording arts.
2. A minimum grade of C (2.0) is required for each course applied toward a College of Arts & Media major, minor or certificate requirement. A grade of C- (1.7) or lower will not fulfill a major, minor or certificate requirement. A grade of S is acceptable only for courses in which the grading basis is S/U. No more than 6 semester hours of

P+/P/F is allowed in any given semester. No more than 12 semester hours may be elected as P+/P/F toward the degree.

## Emphasis Requirements

1. Students must complete PMUS 1470 Performance Practice Ensemble during their first or second semester of Applied Instrument/Voice.

Code	Title	Hours
<b>Musicianship Course Groups</b>		
Take <b>all</b> of the following Musicianship course groups:		
<i>Group One</i>		
PMUS 1100	Music Theory I	3
PMUS 1110	Ear Training and Sight Singing I	1
PMUS 1023	Piano Class I	1
<i>Group Two</i>		
PMUS 1200	Music Theory II	3
PMUS 1210	Ear Training and Sight Singing II	1
PMUS 1024	Piano Class II	1
<i>Group Three</i>		
PMUS 2100	Music Theory III	3
PMUS 2110	Ear Training and Sight Singing III	1
PMUS 1025	Piano Class III	1
<i>Group Four</i>		
PMUS 2200	Jazz Theory	3
PMUS 1026	Piano Class IV	1
<i>Group Five</i>		
PMUS 1__	Applied Instrument/Voice	1
PMUS 1500	Music Industry Insights	1
PMUS ____	Ensemble	1
<i>Group Six</i>		
PMUS 1__	Applied Instrument/Voice	1
PMUS 1500	Music Industry Insights	1
PMUS ____	Ensemble	1
<i>Group Seven</i>		
PMUS 2__	Applied Instrument/Voice	1
PMUS 1500	Music Industry Insights	1
PMUS ____	Ensemble	1
<i>Group Eight</i>		
PMUS 2__	Applied Instrument/Voice	1
PMUS 1500	Music Industry Insights	1
PMUS ____	Ensemble	1
<b>Musicianship</b>		
Take <b>all</b> of the following Musicianship courses:		
PMUS 3832	Music in Culture	3
PMUS ____	Music History Elective	3
PMUS or MUSC ____	Music History Elective	3
PMUS ____	Ensemble	1
PMUS ____	Ensemble	1
<b>Music &amp; Entertainment Industry Studies Core</b>		
Take the following Music & Entertainment Industry Studies Core course:		
MUSC 1540	Introduction to Audio Production	3

**Music Business Emphasis**

Take **all** of the following Music Business Emphasis courses:

MUSC 2700	Introduction to Music Business	3
MUSC 3210	Music and Entertainment Marketing	3
MUSC 3220	Artist Management	3
MUSC 3690	Concert Promotion and Venue Management	3
MUSC 3700	Music and Entertainment Business in the Digital Age	3
MUSC 3710	Artist and Record Labels	3
MUSC 3755	Music Publishing	3
MUSC 3720	Law and the Music Industry	3
MUSC 4740	Music Business Analysis	3
MUSC 4890	Music Business Senior Seminar	3

**Music Business Electives**

Take **six** semester hours of Music Business elective. 6

**Total Hours** 81

*Please contact the College of Arts & Media at CAM@ucdenver.edu for course sequencing, any prerequisite updates and for lists of approved electives and more information about this emphasis.*

To review the Degree Map for this program, please visit our website (<https://www.ucdenver.edu/student/advising/undergraduate/degree-maps/cam/>).