

MUSIC INDUSTRY STUDIES MINOR

Introduction

Please click here (<http://catalog.ucdenver.edu/cu-denver/undergraduate/schools-colleges-departments/college-arts-media/music-entertainment-industry-studies/>) to see general Music & Entertainment Industry Studies information.

Music is a rapidly evolving field that requires practitioners to have a broad understanding of the main functional areas and intimate knowledge of the creation and operation of music organizations. The music industry studies minor provides students with a strong foundation in the functional operations of the music industry. At the completion of the minor, students will have an in-depth knowledge of music marketing, artist management, concert promotion and music publishing.

Program Delivery

- This is an on-campus program.

Declaring This Minor

- To declare this minor, please see College of Arts & Media Advising and Student Services in Arts Building, 177. Consult the College of Arts & Media at CAM@ucdenver.edu for more information.

General Requirements

Students must satisfy all requirements as outlined below and by the department offering the minor.

- Click here (<http://catalog.ucdenver.edu/cu-denver/undergraduate/academic-policies-procedures/>) for information about Academic Policies

Program Requirements

1. Students may transfer up to six semester hours of non-CU Denver courses toward a College of Arts & Media minor. All other courses must be taken at CU Denver.
2. A minimum grade of C (2.0) is required for each course applied toward a College of Arts & Media major, minor or certificate requirement. A grade of C- (1.7) or lower will not fulfill a major, minor or certificate requirement. A grade of S is acceptable only for courses in which the grading basis is S/U. No more than 6 semester hours of P+/P/F is allowed in any given semester. No more than 12 semester hours may be elected as P+/P/F toward the degree.
3. Students may use up to six semester hours to fulfill both major and minor requirements; the remaining semester hours for the minor must be taken in addition to the major requirements. Contact the Music Department at MEIS.Dept@ucdenver.edu for more information on the minor.

| Code | Title | Hours |
|--|-----------------------------------|-------|
| Required Courses | | |
| Take all of the following Music Industry Studies Minor courses (15 semester hours/5 courses total): | | |
| MUSC 2750 | Introduction to Music Business | 3 |
| MUSC 3250 | Music and Entertainment Marketing | 3 |
| MUSC 3260 | Artist Management | 3 |

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|--------------------|--|-----------|
| MUSC 3699 | Concert Promotion and Venue Management | 3 |
| MUSC 3760 | Music Publishing | 3 |
| Total Hours | | 15 |

There is a recommended sequence for the Music Industry Studies course work. Please contact the College of Arts & Media at CAM@ucdenver.edu for course sequencing and any prerequisite updates.