

# STRATEGIC AND COLLABORATIVE MANAGEMENT CERTIFICATE

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## Introduction

The Undergraduate Certificate in Strategic and Collaborative Management offered by the Bachelor of Arts in Public Administration (BAPA) degree prepares students to lead and manage effectively within and across organizations in the public and nonprofit sectors. By exploring the intersection of organizational behavior, strategy, communication, negotiation, and cross-sector collaboration, students gain the skills needed to lead change and manage collaborative processes. Emphasizing the development of effective communication, the certificate also builds practical abilities in negotiation, conflict resolution, and cultivating productive partnerships across public, private, and nonprofit sectors.

## Program Delivery

- Courses are offered on campus, online, and occasionally in remote and occasionally hybrid formats. Students should be aware that certain classes may only be offered online or on campus and not all classes are offered in both formats.

## Declaring This Major

- Please contact [spa.advising@ucdenver.edu](mailto:spa.advising@ucdenver.edu).
- Click here (<https://catalog.ucdenver.edu/cu-denver/undergraduate/schools-colleges-departments/school-public-affairs/#policiestext>) to go to information about declaring a major.

## Program Requirements

1. The undergraduate certificate in Leadership, Equity, Advocacy and Policy requires 12 credit hours of coursework.
2. All credit hours for the certificate must be completed at CU Denver. Transfer credits are not accepted.
3. Students must earn a minimum C- grade in each undergraduate course applied to satisfy the certificate requirements.

Required Courses (12 credits)

| Code                    | Title  | Hours     |
|-------------------------|--|-----------|
| <i>Required Courses</i> |  |           |
| PUAD 3002               | Organizational and Strategic Management        | 3         |
| PUAD 3005               | Collaboration Across Sectors                   | 3         |
| PUAD 4003               | Strategic Communications for Public Engagement | 3         |
| PUAD 4440               | Negotiation and Conflict Resolution            | 3         |
| <b>Total Hours</b>      |  | <b>12</b> |